



## 2018 Imerman Angels Brunch Run 5K & Walk

### Sponsorship Opportunities

#### Event Presenting Sponsor (Limit 1)

**\$50,000**

- Logo/name inclusion in event title (Imerman Angels Brunch Run 5K & Walk presented by [Company Name])
- Number of race entries included with sponsorship: 50
- Sponsor visibility prior to event:
  - Prominent placement on all marketing outreach and event print materials (advertisements, race brochures/fliers, posters, emails to all participants and volunteers)
  - 8 social media mentions to 50,000+ followers on Imerman Angels social media with link to company website
  - Prominent logo placement and link on event landing page and fundraising page
  - Press release announcing sponsorship and inclusion in subsequent event press releases
  - Logo placement and link on Imerman Angels website (Partners Page) for one-year
- Sponsor Visibility on Event Day:
  - Company logo placement at race site and on-course (as part of event logo and separate event signage)
  - Public address recognition throughout event and opportunity to address event attendees
  - Flier and/or giveaway included in Participant Bag
  - 10 x 10 on-site marketing tent provided
  - VIP experience in race hospitality area
  - Company teambuilding/wellness initiative with 50 complimentary entries
  - Prominent logo placement on event t-shirts
- Post event visibility:
  - Company logo placement in all post event communications to participants and volunteers
  - Social media mention to 50,000+ followers
  - Mention in post event interviews or media



## 2018 Imerman Angels Brunch Run 5K & Walk

### Sponsorship Opportunities

#### Champion Sponsor (Limit 2)

**\$25,000**

- Prominent logo inclusion in event assets
- Number of race entries included with sponsorship: 25
- Sponsor visibility prior to event:
  - Placement on all marketing outreach and event print materials (advertisements, race brochures/fliers, posters, emails to all participants and volunteers)
  - 4 social media mentions to 50,000+ followers on Imerman Angels social media with link to company website
  - Prominent logo placement and link on event landing page and fundraising page
  - Press release announcing sponsorship and inclusion in subsequent event press releases
  - Logo placement and link on Imerman Angels website (Partners Page) for one-year
- Sponsor Visibility on Event Day:
  - Company logo placement at race site (separate event signage)
  - Public address recognition throughout event
  - Flier and/or giveaway included in Participant Bag
  - 10 x 10 on-site marketing tent provided
  - VIP experience in race hospitality area
  - Company teambuilding/wellness initiative with 25 complimentary entries
  - Prominent logo placement on event t-shirts
- Post event visibility:
  - Company logo placement in all post event communications to participants and volunteers
  - Social media mention to 50,000+ followers
  - Mention in post event interviews or media



## 2018 Imerman Angels Brunch Run 5K & Walk

### Sponsorship Opportunities

#### Mentor Sponsor (Limit 3)

**\$15,000**

- Logo inclusion in event assets
- Number of race entries included with sponsorship: 15
- Sponsor visibility prior to event:
  - Placement on various marketing outreach and event print materials (advertisements, race brochures/fliers, posters)
  - 2 social media mentions to 50,000+ followers on Imerman Angels social media with link to company website
  - Logo placement and link on event landing page and fundraising page
  - Inclusion in event press releases
  - Logo placement and link on Imerman Angels website (Partners Page) for one-year
- Sponsor Visibility on Event Day:
  - Company logo placement at race site
  - Public address recognition at event
  - Flier and/or giveaway included in Participant Bag
  - 10 x 10 on-site marketing tent provided
  - Company teambuilding/wellness initiative with 15 complimentary entries
  - Logo placement on event t-shirts
- Post event visibility:
  - Company logo placement in all post event communications to participants and volunteers
  - Social media mention to 50,000+ followers
  - Mention in post event interviews or media



## 2018 Imerman Angels Brunch Run 5K & Walk

### Sponsorship Opportunities

#### Angel Sponsor (Limit 3)

\$10,000

- Logo inclusion in event assets
- Number of race entries included with sponsorship: 10
- Sponsor visibility prior to event:
  - Placement on various marketing outreach and event print materials (advertisements, race brochures/fliers, posters)
  - 1 social media mention to 50,000+ followers on Imerman Angels social media with link to company website
  - Logo placement and link on event landing page and fundraising page
  - Logo placement and link on Imerman Angels website (Partners Page) for one-year
- Sponsor Visibility on Event Day:
  - Company logo placement at race site
  - Public address recognition at event
  - Flier and/or giveaway included in Participant Bag
  - 10 x 10 on-site marketing tent provided
  - Company teambuilding/wellness initiative with 10 complimentary entries
- Post event visibility:
  - Company logo placement in all post event communications to participants and volunteers
  - Social media mention to 50,000+ followers
  - Mention in post event interviews or media



## 2018 Imerman Angels Brunch Run 5K & Walk

### Sponsorship Opportunities

#### Connector Sponsor (Limit 4)

**\$5,000**

- Logo inclusion in event assets
- Number of race entries included with sponsorship: 5
- Sponsor visibility prior to event:
  - Placement on various marketing outreach and event print materials (advertisements, race brochures/fliers, posters)
  - 1 social media mention to 50,000+ followers on Imerman Angels social media with link to company website
  - Logo placement and link on event landing page
- Sponsor Visibility on Event Day:
  - Company logo placement at race site
  - Public address recognition at event
  - Flier and/or giveaway included in Participant Bag
  - Company teambuilding/wellness initiative with 5 complimentary entries
- Post event visibility:
  - Recognition in all post event communications to participants and volunteers
  - Social media mention to 50,000+ followers



## 2018 Imerman Angels Brunch Run 5K & Walk

### Sponsorship Opportunities

#### Awareness Sponsor (Limit 8)

\$2,500

- Number of race entries included with sponsorship: 2
- Sponsor visibility prior to event:
  - Placement on various marketing outreach and event print materials (advertisements, race brochures/fliers, posters)
  - Logo placement and link on event landing page
- Sponsor Visibility on Event Day:
  - Company logo placement at race site
  - Public address recognition at event
  - Flier and/or giveaway included in Participant Bag
  - Company teambuilding/wellness initiative with 2 complimentary entries



## 2018 Imerman Angels Brunch Run 5K & Walk

### Individual Sponsorship

#### Individual Sponsor (non-corporate)

**\$1,000**

- Number of race entries included with sponsorship: 1
- Sponsor visibility on event day: placement of sign on course with individual's name